

## **DAYANANDA SAGAR BUSINESS ACADEMY (DSBA)**

Affiliated to Bangalore University.

Accredited with B+ grade by National Assessment and Accreditation Council (NAAC)

Udaypura, Kanakapura Main Road, Opp. Art of Living, Bangalore - 560 082



career starts here

BBA | BCA | B COM | M COM

#### **ABOUT DSBA**

Dayananda Sagar Business Academy (DSBA) is one of the most reputed institutions in Bangalore. Established in 2011, DSBA offers Post Graduate program in Commerce, Under Graduate programs in Business Administration, Commerce and Computer Applications affiliated to Bangalore University. Accredited with B+ grade by National Assessment and Accreditation Council (NAAC) and recognized by the governmentof Karnataka, DSBA thrives on the legacy of Dayananda Sagar Institutions (DSI) with reputation of providing value based professional education, catering to more than 20000 students from 20+ different nationalities in varied disciplines for more than five decades.

At DSBA, In addition to academic excellence, we focus on transforming students into competitive global leaders with values and social sensitivity. Students learn in a campus which is safe, secure and Ragging free as per UGC Guideline. Expert faculty with right mix of academic and industry experience facilitate learning and students' overall development while preparing them for rewarding careers.

#### Master of Commerce (M Com)

The Masters of Commerce (M Com) is a full-time, two years (4 semesters) post graduate program aimed at imparting quality commerce education to help students become professionals and develop research acumen in the field of Accounting Finance & Commerce.

The program enables a close connect with the practitioners through practise based learning and live industry projects. Right mix of self-learning, peer learning, sessions by industry professionals and academicians enhances the student learning outcomes and widens their career options. M Com Also prepares students for career in academic research and teaching. Augmentation of university curriculum through additional certification courses, soft skill training, live projects, simulation, expert sessions, workshops, industry visits and club activities prepare students to be the most sought after and take up challenging roles.

#### **Bachelor of Commerce (B Com)**

The Bachelor of Commerce (B Com) is a full-time, three years (6 semesters) undergraduate program aimed at preparing young graduates to take up challenging careers in commerce, finance, taxation, accountancy and other related functions of business. With the implementation of New National Education Policy (NEP 2020), students get an opportunity to pursue Honours or Research in the 4 th year. Besides, it encourages students to pursue professional courses such as CA / CS / CMA. The program also equips graduates with required skill sets such as analytical thinking, decision-making, interpersonal and technical skills..

#### **Bachelor of Business Administration (BBA)**

The Bachelor of Business Administration (BBA) is a full-time three years (6 Semesters) undergraduate program aimed at preparing young graduates to take up challenging careers in business administration and entrepreneurship. With the implementation of New National Education Policy (NEP 2020), students get an opportunity to pursue Honours or Research in the 4 th year. BBA is designed to be intensive in both academic and co-curricular inputs. Curriculum promotes adoption of a multi-pronged methodology of teaching through skill development activities, regular internship and entrepreneurship.

### **Bachelor of Computer Applications (BCA)**

Bachelor of Computer Applications (BCA) is a three years (6 Semesters) undergraduate program. With the implementation of New National Education Policy (NEP 2020), students get an opportunity to pursue Honours or Research in the 4 th year. With hands-on training of software development, this program empowers students with concepts and skillsets of computer science and enables students to apply learnings in real time projects. The program provides sound academic base for an advanced career in computer applications..



#### **CHOOSE WHAT YOU LIKE !!!**

BBA / B.COM / BCA

REGULAR PROGRAM - Bangalore University Curriculum with Certification course per semester.

PROFESSIONAL PROGRAM - Regular + Training for CA / CS

Club

GLOBAL PROGRAM - Regular + GCP + Laptop + Foreign Language

		Regular	Professional	Global	
	Bangalore University curriculum	$\checkmark$	$\checkmark$	$\checkmark$	
Technomatic	Add on courses	$\checkmark$	$\checkmark$	$\checkmark$	Samskruthi
The IT Club	CA/CS Training	X	$\checkmark$	X	The Cultural Club
	Global Captivation Program (GCP)	X	X	$\checkmark$	
	Laptop	X	X	<b>✓</b>	
Pragnya	Foreign Language	X	X	$\checkmark$	Vitta Vichaar
The Literary Club	CIL training for soft skills	$\checkmark$	$\checkmark$	$\checkmark$	The Finance Club
	Pre-Placement training	$\checkmark$	$\checkmark$	$\checkmark$	Club
	Yoga & Meditation	$\checkmark$	$\checkmark$	<b>✓</b>	
Avishkaar	Outbound Training	$\checkmark$	$\checkmark$	$\checkmark$	Suprayoga
The Marketing Club	Yugma National National Chakravyuha				The Entrepreneurship Club
	The HR Scheme	e / C	orps	The Sports	)

NCC

NSS

## **Admission Eligibility Criterion**

M.Com - Commerce / Management graduate with 60% marks in qualifying examination.

**BBA / B.Com** - Pass in PUC/CBSE/ISCE or 10 + 2 or equivalent Examination. with minimum 60% aggregate marks.

**BCA -** Pass in PUC/10+2 Or equivalent exam with a Min of 60% marks or candidates passed in JODC or diploma in Engg with 60% aggregate



Highest Package - 6 L Lowest package - 3.2 L Average Package - 3.8 L

# Admission Helpline 080 48642261 / 62

For More Details enquiry@dsba.edu.in | www.dsba.edu.in



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